



## Collision Magazine Advertising Insertion Form

### Instructions

Please print the PDF form, complete the information and mail, fax or email to Collision Publishing Inc. If you have any difficulty with this form or need assistance, please contact Collision Publishing at (800) 280-7940.

### Advertising Rates – Please CIRCLE the option(s) you would like:

FORMAT	DIMENSIONS	ONE RUN RATE	TWO RUN RATE	FOUR RUN RATE
Two-Page Spread	17 x 11 inches (add ¼" bleed)	\$1225.00	\$1160.00	\$1100.00
Full Page	8.5 x 11 inches (add ¼' bleed)	\$760.00	\$730.00	\$700.00
1/2 Page Vertical	4.0 x 11 inches	\$470.00	\$450.00	\$400.00
1/2 Page Horizontal	8.5 x 5.0 inches	\$470.00	\$450.00	\$400.00
Outside Back Cover		SOLD	SOLD	SOLD
Inside Front Cover		SOLD	SOLD	SOLD
Inside Back Cover		SOLD	SOLD	SOLD
Full Page- Opposite TOC		SOLD	SOLD	SOLD
Inside Back Cover Spread		SOLD	SOLD	SOLD
<b>TOTAL(s)</b>				

**DEADLINES for Art Submission: Spring Issue April 15; Fall Issue September 15**

### DIGITAL AD REQUIREMENTS

1. Digital data is required for all ad submissions. Preferred format is Print-Quality PDF. Other files accepted are PhotoShop, InDesign, Illustrator. Files should be 300 DPI, CMYK, and have all fonts embedded. Publisher shall have no obligation or liability to Advertiser of any kind (including, without limitation, the obligation to offer Advertiser makegoods or any other form of compensation) if an as is supplied to Publisher by Advertiser in any format other than specified above.
2. Publisher will not supply a faxed or soft proof for Advertiser-supplied files. Advertiser is solely responsible for preflighting and proofing all advertisements prior to submission to Publisher. If Publisher detects an error before going to press, Publisher will make a reasonable effort to contact Advertiser to give Advertiser an opportunity to correct and resubmit Advertiser's file before publication.
3. File Upload: There is an "Upload Artwork" button on the Collision Magazine web site in the "Submit" section. Please use that utility to upload all artwork.

## Payment Information

First Name:	Last Name:	
Billing Address:		
City:	State:	Zip:
Company:		
Email:	Phone:	
How did you hear about "Collision"? (Print clearly):		

Type of Card (AMEX, VISA, MC):	
Credit Card #:	
Name on Card:	
Expiration Date (MM/YY):	

Check (Payable to Collision Publishing Inc.)

*I certify all the above information is true, correct and complete to the best of my knowledge. I authorize Collision Publishing Inc. to verify the above information and charge my credit card (if paying by credit card).*

\_\_\_\_\_  
*Signature*

\_\_\_\_\_  
*Date*